- Country:Chile
- Committee:UNICEF

• Honorable chairman and fellow delegates

Chile, officially the Republic of Chile, is a country in South America. It is in the form of a long, narrow strip between the Andes Mountains in the east and the Pacific Ocean in the west. Its surface area is 756,626 km² and its population is 19.7 million. Its capital and largest city is Santiago, the official language is Spanish. Moreover the Chile is famous for Lapis Lazuli, Indio Picaro, Pisco, Mapuche Instruments, Crin, Carica, Traditional Mapuche Masks, Easter Island, Moai Statues

Living in poverty during childhood can harm children's physical, emotional, and spiritual development. Growing up in poverty can have negative effects later in children's lives that will be difficult and costly to reverse. Child poverty is different from general poverty and poverty affects children more severely than adults because of their vulnerability. Lifelong mental and physical impairment can occur due to childhood poverty. Therefore, investing in children and ensuring child well-being at an early age plays an important role in achieving equitable and sustainable human development.

Unfortunately, in some parts of the world, children suffer from hunger. We, as Unicef Chile, can use the power of social media to raise the money needed to address the plight of 8 million children suffering from hunger. We are ready to do whatever it takes to ensure that our campaigns reach large audiences.

As a solution to this situation, people in daily life use many social media such as YouTube, Instagram and TikTok. By taking advantage of this, we can direct people towards this issue by adding advertisements and informative videos.