

**Country:** Brazil

**Committee:** WIPO  
**Agenda Item:** Protecting Young Entrepreneurs and Their Inventions with Intellectual Property Rights

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Brazil, the largest country in South America, is renowned for its abundant natural resources, vast geography, and diverse cultural heritage. With a population of approximately 215 million, Brazil is the largest economy in Latin America and one of the top 10 economies in the world. The country has an economically diverse structure with significant contributions from agriculture, mining, manufacturing, and technology sectors. In recent years, Brazil has made various efforts to develop an innovative entrepreneurial ecosystem. Cities like São Paulo and Rio de Janeiro have emerged as hubs for entrepreneurial activities. However, protecting intellectual property rights for young entrepreneurs remains a key factor in ensuring the sustainability of innovation.

Historically, the establishment of the World Intellectual Property Organization (WIPO) and the adoption of the TRIPS Agreement have been critical steps in the international protection of intellectual property rights. Brazil has actively participated in WIPO’s efforts to safeguard intellectual property rights globally. However, greater international cooperation is needed to effectively protect young entrepreneurs and innovative ideas. Brazil is a party to various international agreements under the WIPO framework aimed at protecting intellectual property rights and has implemented mechanisms within its domestic legal framework to ensure such protection. However, young entrepreneurs and inventors often face challenges such as high registration costs, complex bureaucratic processes, and a lack of knowledge. Institutions like the National Council for Scientific and Technological Development (CNPq) and Sebrae are working to support young innovators’ projects and strengthen intellectual property rights. Additionally, the Brazilian Patent and Trademark Office (INPI) implements policies aligned with international standards to ensure the legal protection of innovative ideas.

Brazil proposes the following measures to support the protection of intellectual property rights for young entrepreneurs and their innovations: strengthening international standards to protect young entrepreneurs' innovations and enhancing cooperation between countries, making intellectual property registration processes faster and more accessible by promoting digitalization and expanding online application systems, organizing educational programs and workshops to raise awareness of intellectual property rights, establishing an international fund to provide legal and financial support to young entrepreneurs in developing countries, and implementing stricter penalties to combat piracy and intellectual property infringements. Brazil is committed to collaborating with other countries under the WIPO framework. Developing policies that protect young entrepreneurs’ innovations, support economic growth, and ensure sustainable development is among our top priorities.

**References:**

Reports of the World Intellectual Property Organization (WIPO)

Documents of the National Council for Scientific and Technological Development (CNPq), Brazil

Guidelines of the Brazilian Patent and Trademark Office (INPI)